

ALL FALL 2021

Sunday, September 26, 2021

6:00 PM – 8:00 PM **Nurse Leader Appreciation Dinner** (separate registration required)

Monday, September 27, 2021

8:00 AM – 3:30 PM **Registration**
Tabletop Exhibitors

8:45 AM – 11:45 AM **Nurse Leader Deep Dive** **Assisted Living Deep Dive** **Leadership Deep Dive** **3 CEUs**

11:45 AM – 12:00 PM **Break**

12:00 PM – 1:30 PM **Opening Keynote and Luncheon: A Rest That Works** **1 CEU**
Brenda Jank, Run Hard, Rest Well

1:30 PM – 2:00 PM **Break – Visit Exhibitors**

2:00 PM – 3:00 PM	1A: A Rest that Works – The How <i>Leadership & Strategy</i>	1B: Infection Prevention & Control in Long Term Care <i>Care & Service</i>	1C: Cybersecurity <i>HR & Workforce</i>	1D: Get on Top: How to Make the Most of Your Social Media Presence <i>Census & Marketing</i>	1 CEU
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3:00 PM – 3:15 PM **Break**

3:15 PM – 4:15 PM	2A: Leadership in Difficult Times <i>Leadership & Strategy</i>	2B: Are Unwanted Behaviors Really Signs of Distress? <i>Care & Service</i>	2C: Interviewing, Hiring, and Retention in Challenging Times <i>HR & Workforce</i>	2D: Attracting the Modern Consumer <i>Census & Marketing</i>	1 CEU
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4:15 PM – 5:45 PM **Reception**

Tuesday, September 28, 2021

7:30 AM – 1:30 PM **Registration Open**
Tabletop Exhibits

7:30 AM – 9:00 AM **LeadingAge Indiana Annual Meeting & Breakfast** **0.5 CEU**

9:15 AM – 10:15 AM	3A: Emergency Preparedness: Moving Forward with Lessons Learned from COVID-19 <i>Leadership & Strategy</i>	3B: Skin Care and Incontinence: From UGH to We've Got This! <i>Care & Service</i>	3C: Social Determinants of Employment: The Impact to Your Organizational Health <i>HR & Workforce</i>	1 CEU
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10:30 AM – 11:30 AM	4A: Getting Back into the Swing: MDS and Reimbursement Update <i>Leadership & Strategy</i>	4B: Engaging Residents: Insights and Best Practices for Activity Programs <i>Care & Service</i>	4C: Supporting Staff: Mental Health and Stress Management <i>HR & Workforce</i>	1 CEU
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11:30 AM – 12:00 PM **Break – Visit Exhibitors**

12:00 PM – 1:30 PM **Town Hall & Luncheon** **1 CEU**

12:00 PM – 1:30 PM **INALA Awards Luncheon**

1:30 PM – 1:45 PM **Break**

1:45 PM – 3:15 PM **Monthly Compliance Update** **Assisted Living Compliance Update** **1.5 CEUs**

For full session descriptions, visit laincon.org/sessions

OPENING KEYNOTE

A Rest That Works

Brenda Jank, Run Hard, Rest Well

Covid-19 is a bucket draining time for leaders and their staff, yet it is full of opportunity. Is your team tired? Do they know how to refuel and recharge? Teach them how, lead the way, and do it together. Equip your team to sharpen their saws and keep their buckets full. Simple and strategic, **Restorative Wellness** empowers staff to navigate seasons of crisis and recovery by creating a pace and plan that is strategic, transformative, and sustainable.



NURSE LEADER

APPRECIATION DINNER

Attention all Nurse Leaders.... Ready to connect or re-connect with peers, relax and be celebrated for the incredible care and service you provide every day for aging Hoosiers? Please join us on Sunday, September 26 for dinner at the Embassy Suites Noblesville.

**Registration to attend the dinner is separate from Conference registrations (Conference attendance not required). Please go to laincon.org for more information, including registration. See you there!*

LAIN ANNUAL MEETING & BREAKFAST

LeadingAge Indiana members are encouraged to attend the 2021 Annual Meeting. Business of the Association will be discussed, including financial reports, annual update on operations, and Board of Director elections.

**Registration is required to attend the meeting. Please note, there is a fee to attend the Breakfast buffet. Tickets collected at the door.*

WELCOME RECEPTION

Time to relax and reconnect! Your conference registration includes attendance at the Welcome Reception at no additional cost. Please join us Monday evening from 4:15 – 5:45 PM to relax, snack, and unwind. We can't wait to see you there!

TOWN HALL LUNCH

To go ALL IN, we must stay up to date on the changing landscape of Aging Services. The Town Hall Lunch is an opportunity to learn more about legislation and regulations affecting Aging Services Providers in Indiana. Engage with experts, join the conversation – reconnect with your colleagues for fellowship, lunch, and learning.

INALA AWARDS

Help celebrate the achievements of INALA members who have made a positive impact in Assisted Living this past year. What a great opportunity to recognize the accomplishments of these individuals. We will enjoy a great meal while we celebrate award recipients for their incredible work!

**Conference attendance not required. Awards Luncheon tickets are available for purchase at laincon.org/awards.*

SESSION DESCRIPTIONS

Monday, September 27

Nurse Leader Deep Dive

8:45 AM – 11:45 AM

This deep-dive session is designed for long-term care nurse leaders. Join us in this session to take part in education focused on self-care, leadership, and supporting your team.

Assisted Living Deep Dive

8:45 AM – 11:45 AM

Take part in sessions dedicated to Assisted Living leaders. Topics will include staffing and insights on top issues from an insurance panel for Assisted Living.

Leadership Deep Dive

8:45 AM – 11:45 AM

Designed for all LTC Leadership, this deep dive session will include discussions focused on strategic planning, as well as LTC operations insights and best practices.

Keynote Lunch: Rest that Works

12:00 – 1:30 PM

Brenda Jank, Run Hard, Rest Well
Sponsored by CVS Health

1A: Rest that Works (Part 2)

2:00 PM – 3:00 PM

Brenda Jank, Run Hard, Rest Well
Vibrancy and engagement transpire in the workplace when leaders run with passion and rest on purpose – routinely refueled, refreshed, and replenished. Part 2 of A Rest That Works tackles the how.

1B: Infection Prevention and Control in Long Term Care

2:00 PM – 3:00 PM

Caryn Humphrey, Medline Industries
In this session, attendees will review why infection prevention is critical, assess best practices and clinical-based evidence to protect residents, and discuss strategies and resources for infection prevention.

1C: Cybersecurity

2:00 PM – 3:00 PM

Health care providers continue to be faced with cyber threats and potential security breaches. To avoid these cyberattacks, it is essential to understand the top data security threats, as well as how to implement practices to ensure data privacy.

1D: Get on Top: How to make the most of your social media presence

2:00 PM – 3:00 PM

Sherri Berghoff, One Purpose Marketing
Positioning your services in the online space is an essential component in a successful marketing strategy. In this session, we will discuss best practices for online marketing and effective Search Engine Optimization (SEO) strategies to increase virtual engagement.

2A: Leadership in Difficult Times

3:15 PM – 4:15 PM

In the past 18 months, Long Term Care leaders have persevered through countless difficult situations. In this session, we will discuss how to continue being an effective and exceptional leader in the face of stress, burnout, and a myriad of challenging situations.

2B: Are Unwanted Behaviors Really Signs of Distress?

3:15 PM – 4:15 PM

Kyla Brock and Jan Bays, Jill's House Memory Care
People living with dementia often communicate with their behaviors. Looking at those behaviors as signals of distress puts things in a new perspective and opens the opportunity of identifying root causes and modify the environment for living well.

2C: Interviewing, Hiring, and Retention in Challenging Times

3:15 PM – 4:15 PM

The healthcare industry is facing significant staffing shortages in the wake of COVID-19. Join us for a discussion on current staffing trends and strategies for interviewing, hiring & retaining staff in challenging times.

2D: Attracting the Modern Consumer

3:15 PM – 4:15 PM

In this session, learn trends of what current and future consumers are looking for, and discuss strategies for attracting the modern consumer.

Welcome Reception

4:15 PM – 5:45 PM

Sponsored by *Healthcare Therapy Services, Inc.*

Tuesday, September 28

LeadingAge IN Annual Meeting & Breakfast

7:30 AM – 9:00 AM

Sponsored by *Plante Moran*

3A: Emergency Preparedness: Moving Forward with Lessons Learned from COVID-19

9:15 AM – 10:15 AM

Shelly Maffia, Proactive Medical Review
In this session, we will discuss updates from CMS as they related to Emergency Preparedness and share best practices for updating your Emergency Preparedness plan!

3B: Skin Care and Incontinence: From UGH to We've Got This!

9:15 AM – 10:15 AM

Michelle Christiansen, Medline Industries
Incontinence brings forth a multitude of challenges including increased risk for IAD, pressure injuries, a higher rate of falls, dignity and social interaction issues, increased caregiver workloads and increased costs. We will help you gain a better understanding of how to work proactively to prevent these challenges while also creating a dignified experience & improve outcomes.

3C: Social Determinants of Employment: The Impact to Your Organizational Health

9:15 AM – 10:15 AM

Peter Corless, OnShift
The barriers to employment that social determinants affect in attracting and retaining staff are taxing the industry's ability to provide a mandated level of care. We will examine real-world case studies, research from senior care employees, and examine COVID-19's impact on the senior care workforce.

4A: Getting Back into the Swing: MDS and Reimbursement Update

10:30 AM – 11:30 AM

Deborah Lake, BKD
Due to the COVID-19 pandemic, 2020 was met with unprecedented state and national waivers, delays, freezes and changes in areas of Medicare coverage, quality reporting, Payroll Based Journal reporting, Medicaid reimbursement and MDS 3.0 updates. Join us for a discussion of where we are and how we are moving forward.

4B: Engaging Residents: Insights and Best Practices for Activity Programs

10:30 AM – 11:30 AM

Join this session to gain insight into effective ways to facilitate engagement among residents through creative activity programming during continued COVID-19 restrictions.

4C: Supporting Staff: Mental Health and Stress Management

10:30 AM – 11:30 AM

Heidi Ewen, University of Indianapolis
During the COVID-19, mental health concerns and burnout have become increasingly prevalent among staff, especially in healthcare settings. In this session, we will address best practices and steps you can take to support the mental health and wellness of your staff.

INALA Awards Luncheon

12:00 PM – 1:30 PM

Sponsored by *In Touch Pharmaceuticals*

Town Hall Lunch

12:00 PM – 1:30 PM

Sponsored by *Samaritan Alliance, LLC*

SNF Monthly Compliance Update

1:45 PM – 3:15 PM

Becky Bartle, LeadingAge IN & HOPE
Don't miss out on attending this in-person installment of the Monthly Compliance Update where Becky Bartle will review the top health survey deficiencies from July 2021.

Assisted Living Compliance Update

1:45 PM – 3:15 PM

Maria Cash, RN, RCA
This session will focus on current trends in Indiana residential care facility surveys, along with a focus on compliance strategies. Examples of citations will be provided.

Visit
laincon.org/sessions
for full session
description

Visit laincon.org for complete conference details, hotel information, and to register

Facility: _____

Membership: LeadingAge IN INALA Non-Member

Mailing Address: _____

City: _____

State: _____

ZIP: _____

Phone: _____

Please write your name as it should appear on your name badge. Email is required to receive reminders.

Educational Session Choices

Write the number & letter of the session you will attend and check the special events you plan to attend.

Monday, September 27					Tuesday, September 28						
Deep Dive	Keynote & Luncheon	Block 1	Block 2	Reception	Business Breakfast	Block 3	Block 4	INALA Awards Lunch	Town Hall Lunch	OR	Block 5
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
First _____ Last _____											
Email _____											
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First _____ Last _____											
Email _____											

Check here if you want to keep your email address off of the attendee list that is shared with sponsors and exhibitors

Registration Fees/Payment: All fees are priced on a per person basis. The Member Rate is available to all LeadingAge Indiana and INALA members. The Samaritan Rate is for members who are Samaritan Alliance members eligible for the education discount.

Registering your facility? If you're registering 5 or more members, you qualify for the facility rate. Register online, by emailing Julia VanDeren at jvanderen@leadingageindiana.org or calling 317-733-2380. Please include names, titles, email addresses, and session selections for each registrant.

	LAIN/INALA Member	Eligible Samaritan Member (LAIN)	Eligible Samaritan Member (INALA)	Non-Member	Number of Registrants	Amount Due
Monday Only	\$220	\$110	\$165	\$370	x _____	\$ _____
Tuesday Only	\$220	\$110	\$165	\$370	x _____	\$ _____
Both Days	\$299	\$149	\$225	\$449	x _____	\$ _____
Two-Day Facility Rate – per person (5 or more; same facility)	\$270	\$135	\$203	N/A	x _____	\$ _____
LAIN Business Breakfast	\$30	\$30	\$30	N/A	x _____	\$ _____
INALA Awards (Lunch only)	\$40	\$40	\$40	\$60	x _____	\$ _____
Reception	\$0	\$0	\$0	\$50	x _____	\$ _____
Nurse Appreciation Dinner	\$65	\$65	\$65	N/A	x _____	\$ _____

Registration Deadline:
September 13, 2021

Ways to Register:

1. Register online by visiting laincon.org and selecting "Register"
2. Register by emailing the completed form to fax@leadingageindiana.org
3. Register by mailing the completed form and check payment to:

LeadingAge Indiana
P.O. Box 68829
Indianapolis, IN 46268

** Please make checks payable to LeadingAge Indiana

You will receive a confirmation email after your registration is processed.

Please list any dietary restrictions: _____

Visit laincon.org to view registration and refund policies.

By registering for the 2021 Fall Conference, each registrant on this form acknowledges that they will follow any health and safety guidelines put forth by LeadingAge Indiana, the Embassy Suites Noblesville, or any federal/state/local guidelines. Details and Updates will be shared with all attendees prior to the conference.



LeadingAge Indiana

P.O. Box 68829

Indianapolis, IN 46268



Interested in Sponsorship Opportunities? Contact Kristen at kconoley@leadingageindiana.org.

FALL CONFERENCE DETAILS INSIDE!

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