

# 2022 Associate Member Application

Thank you for supporting LeadingAge Indiana and your commitment to our mission—assisting our members to provide the highest quality of life for those they serve. Please complete the form and send to Tina Bowman at [tbowman@leadingageindiana.org](mailto:tbowman@leadingageindiana.org).

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Company Directory Description

Please provide a 50-word maximum description of your company's products/services. You may either attach the description or email it to [tbowman@leadingageindiana.org](mailto:tbowman@leadingageindiana.org). Additionally, please indicate your business specialty. *Your description, specialty, primary contact, phone and website will be included in the 2020 LeadingAge Indiana Directory.*

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Accounting & Billing                      | <input type="checkbox"/> Food Service & Dietary | <input type="checkbox"/> Supplies: Medical, Housekeeping, Environmental |
| <input type="checkbox"/> Architectural, Construction & Engineering | <input type="checkbox"/> Insurance              | <input type="checkbox"/> Technology                                     |
| <input type="checkbox"/> Consultants & Misc.                       | <input type="checkbox"/> Legal                  | <input type="checkbox"/> Therapy & Resident Services                    |
| <input type="checkbox"/> Financial                                 | <input type="checkbox"/> Medical Services       | <input type="checkbox"/> Other _____                                    |
|  | <input type="checkbox"/> Pharmacy               |   |

## Membership Level Selection

Basic Associate Membership | \$725

Premier Membership | \$3,500

Enhanced Membership | \$2,000

## Membership Level Benefits

	Basic	Enhanced	Premier
Online & Print Directory Listing	✓	✓	✓
LeadingAge IN Digital Member Badge	✓	✓	✓
eNewsBriefs Subscription	✓	✓	✓
Article Submission for eNewsBriefs	✓	✓	✓
Member Rates for Events	✓	✓	✓
Provider Mailing List & Key Contact Emails	✓	✓	✓
Committee Participation	✓	✓	✓
Company Logo on the LeadingAge Indiana Website		✓	✓
Social Media Promotion		✓	✓
One Trade Show Booth & Two Lunch Tickets for Spring Conference		✓	✓
Member of the Month Spotlight in E-News and Social Media		✓	✓
One Month Logo and Link Placement on LAIN Website Homepage			✓
Company Profile in One issue of eNewsBriefs with Logo and Link			✓
Board Meeting Sponsorship (10-minute presentation) *			✓

\* Open dates are first come, first served based on dues payment